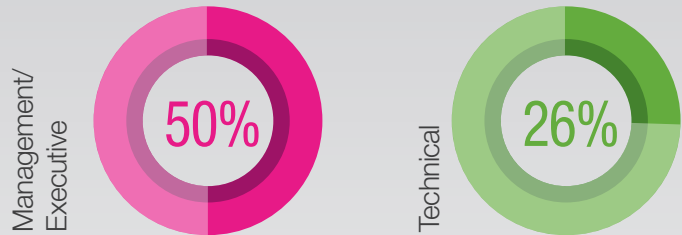
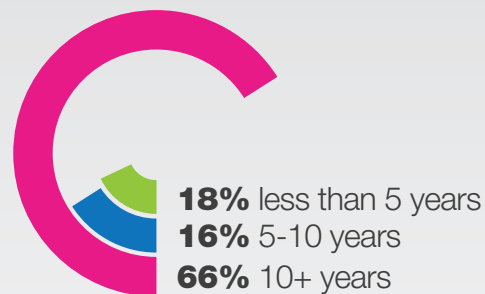


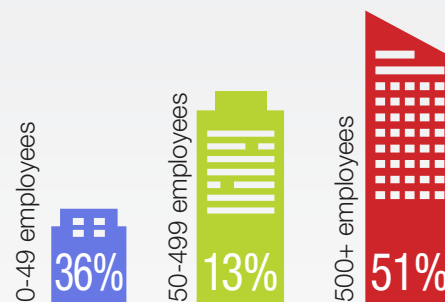
job function



professional experience



company size



18% of attendees work for a startup

industry affiliation



smarter data.
better decisions.

Business leaders come to Data4Decisions for the new ideas, cost-effective solutions and practical innovations they need to address their data science challenges and run their operations with maximum effectiveness.

However, they're not the only ones who need solid data to make informed decisions...

Discover the numbers behind Data4Decisions' ability to deliver maximum exposure to your very best sales prospects.



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major growth

in 2014: **70** companies announced relocations or expansions in Wake County, NC

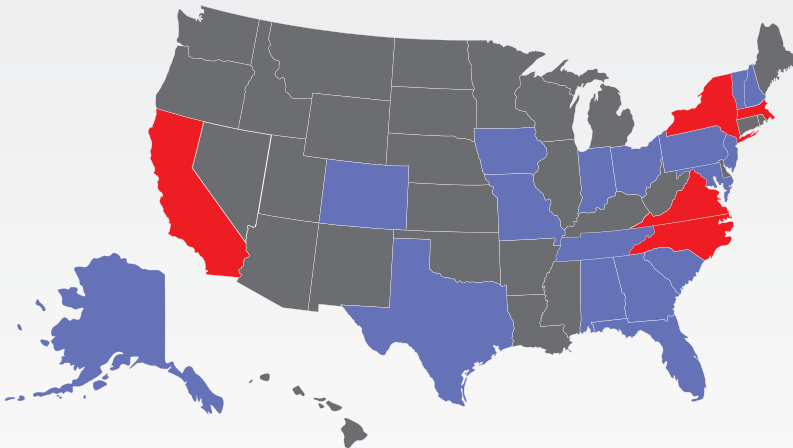
Because of these relocations and expansions ...

4,541 new jobs created

\$474+ million invested in Wake County, NC

73% increase in announced investment from the previous year

national attendance



Top 5 states represented: North Carolina, Virginia, New York, Massachusetts, California

22 states and the District of Columbia were represented at the conference.

Invest in Data4Decisions and gain access to the quality attendees that will help you generate leads, build relationships and drive sales.

regional influence. national reach.

Raleigh's decades-long association with tech assures turnout from the hundreds of leading companies in data science and thousands of experts who call the Triangle Region home. Given the dramatic increase of Big Data usage across all industries, this event also draws buyers from across the country.

When you combine the national presence that the inaugural conference attracted with the positive attendee response, it's doubly clear that this is where you want to do business...

- 74% of attendees would recommend D4D to a colleague/peer
- 87% of attendees said the conference programming met or exceeded expectations
- Top networking opportunities at D4D:
71% meet new industry contacts
38% engage with existing network
36% connect with new vendors



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For more information on Data4Decisions, or to reserve your booth, contact:

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